



OUR COOKIE POLICY

Career Engagement Group d/b/a Fuel50 ("Fuel50," "us," "we," or "our") uses cookies on www.fuel50careerdrive.com, their subdomains, and any associated web pages (the "Site(s)"), and may also use cookies or other Tracking Technologies when you use any of our software, products, mobile versions, goods, services, events, and interactive features controlled by us (collectively, the "Fuel50 Services"). By using the Fuel50 Services, you consent to our use of cookies and tracking technologies. Our Cookie Policy explains what cookies are, how we use them, how third parties we may partner with may use cookies on the Fuel50 Services, your choices regarding cookies, and how you can manage them.

What are cookies?

A "cookie" is a small piece of information stored on your device when you visit a website. The cookie means that the Site will remember you and how you've used the Site every time you come back.

A cookie can be a "persistent" or "session" cookie. A "persistent" cookie will remain for a period of time set for that cookie or until you delete the cookie, depending on your browser settings. While all persistent cookies have an expiration date written into their code, their duration can vary. A "session-based" cookie is allocated only for the duration of your visit to our website and automatically expires or erases when you close down your browser.

First-party cookies originate from the same domain as the website you're currently visiting (for example, in this case, our Site). Third-party cookies originate from a domain that's different from the website being visited. For example, when you visit our website, we may link to another company's website, or another company, like Google Analytics, may place cookies on your device to provide us with analytics on our website visitors. We don't control how these third parties use their cookies, so we suggest you check their websites to see how they're using them and how you can manage them.

If you want to know more about cookies, head to aboutcookies.org or allaboutcookies.org (please note: these links are not operated by us, and may open a new window or browser tab).

How we use cookies

We use cookies to do several things. For example, cookies are used to enable certain functions of the Site(s), enhance security, improve functionality of the Fuel50 Services, remember your preferences, or count the number of people looking at a website. We also use them to keep track of what you've done on the Sites or in

our Fuel50 Services and to make our features more relevant to you.

We (and our third-party analytics providers, such as Google Analytics) may use both session cookies and persistent cookies to identify that you have logged into our Site, and to tell us how and when you interact with our Site. We may use cookies to store your preferences and other information on your computer, in order to save you time by eliminating the need to enter the same information repeatedly. We may also use cookies to monitor aggregate usage and web traffic routing on our Site and to customize and improve our Site.

We receive data from you as part of the communication connection itself through the standard electronic greeting between your computer and our servers. This information often consists of network routing (where you came from), equipment information (browser type), Internet protocol address, date and time. Other parts of the Fuel50 Services use cookies (including signup forms) to collect information about your use of the Fuel50 Services and to facilitate return visits. Cookies on the Fuel50 Services may collect the following information: a unique identifier, user preferences and profile information used to personalize the content that is shown.

Cookies themselves don't hold personally identifiable information ("PII"). They only have a unique alphanumeric identifier that sits on your browser. And in many cases, we won't be able to link the information we collect by using a cookie back to you. They can, however, enable us to link that information back to you and your personal information, for example, when you log in, or choose to register for a service or newsletter.

Cookies fall into the following categories or "types," and we have explained them to make it easier for you to understand why we need them:

1. **Strictly necessary** - these are used to help make our Fuel50 Services work efficiently.
2. **Performance/Analytics/Statistics** - these are used to analyze the way our Fuel50 Services works and how we can improve it.

In addition to the cookies we use on our Site or Apps, we may also use cookies and similar technologies in some emails and notifications we send to you. These help us to understand whether you have opened the email and how you have interacted with it. If you have enabled images, cookies may be set on your computer or mobile device. Cookies will also be set if you click on any link within the email.

Cookies and you

To sign up for information or services with Fuel50, you must have cookies enabled on your internet browser. Some of the more popular browsers (and links to manage your cookies on each) are:

- [Internet Explorer](#)
- [Firefox](#)
- [Safari](#)
- [Google Chrome](#)

Controlling your cookies

You can opt in or out of cookies at any time - except strictly necessary cookies (these are used to help make our website work efficiently). Some services may not function or may have more limited functionality if your web browser does not accept cookies. This means you may not be able to access all portions and/or features of our Site(s) if you do not accept cookies. You may change your cookie preferences for our Sites by clicking "Cookies" at the bottom of the page [here](#).

In addition, you can set your web browser to alert you when a cookie is being used. You can also get

information on the duration of the cookie and what server your data is being returned to. You then can accept or reject the cookie. Additionally, you can set your browser to refuse all cookies or accept only cookies returned to the originating servers. You can allow cookies from specific websites by making them 'trusted websites' in your web browser.

Note that you must change the web browser cookie settings for each web browser you use, on each device you use to access the internet - these changes do not carry over from device to device if you access our Sites from different devices.

Information on controlling and deleting cookies, including on a wide variety of browsers, is also available at allaboutcookies.org.

If you want to opt-out of cookies across different advertising networks, the Network Advertising Initiative website - www.networkadvertising.org - has more information and guidance.

You can learn about Google's practices by going to www.google.com/policies/privacy/partners/ and opt out by downloading the Google Analytics opt out browser add-on, available at

<https://tools.google.com/dlpage/gaoptout>. If you don't wish to accept cookies from one of our emails, you can choose not to download any images or click on any links. You can also set your browser to restrict cookies or to reject them entirely. These settings will apply to all cookies, whether included on websites or in emails. Depending on your email or browser settings, cookies in an email may sometimes be automatically accepted (for example, when you've added an email address to your address book or safe senders list). For more information, refer to your email browser or device instructions.

Other Tracking Technologies

In addition to cookies, we may use other methods and technologies to store or collect information about you ("Tracking Technologies"). A few of the Tracking Technologies used on the Site or the Fuel50 Services, include, but are not limited to, the following (as well as future-developed tracking technology or methods that are not listed here):

1. **Web Beacons.** Certain sections of our Service and our emails may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit the Company, for example, to count users who have visited those pages or opened an email and for other related website statistics (for example, recording the popularity of a certain section and verifying system and server integrity). A Web Beacon may be invisible to you.
2. **Embedded Scripts.** An embedded script is programming code that is designed to collect information about your interactions with the Site, such as the links you click on.
3. **Etag,** or entity tag. An Etag or entity tag is a feature of the cache in browsers. It is an opaque identifier assigned by a web server to a specific version of a resource found at a URL.
4. **Browser Fingerprinting.** Collection and analysis of information from your Device, such as, without limitation, your operating system, plug-ins, system fonts and other data, for purposes of identification.
5. **Recognition Technologies.** Technologies, including application of statistical probability to data sets, which attempt to recognize or make assumptions about users and devices (e.g., that a user of multiple devices is the same user).

We may use these Tracking Technologies for a variety of purposes, including:

1. To allow you to use and access the Site or Fuel50 Services, including for the prevention of fraudulent activity and improved security functionality;

2. To facilitate navigation, display data more effectively, collect statistical data, personalize your experience while using the Online Services and recognize your computer to assist your use of the Online Services;
3. To assess the performance of the Site or the Fuel50 Services, including as part of our analytic practices or otherwise to improve the design and functionality, content, products or services offered through the Site or the Fuel50 Services;
4. To offer you enhanced functionality when accessing the Site or Apps, including identifying you when you sign into our Site or the Fuel50 Services or keeping track of your specified preferences or to track your online activities over time and across third-party sites; and
5. To deliver content relevant to your interests on our Sites and third party sites based on how you interact with our content or the Fuel50 Services.

If you have questions about our use of Cookies or Tracking Technologies, you may contact us at privacy@fuel50.com.